

**CAMBERWELL
REGENERATION – HOW
WE WOULD LIKE TO SEE
IT HAPPENING & WHAT
WE THINK OUR ROLE IS**

WHO WE ARE

- community group
- cross border responsibility for Camberwell Southwark & Camberwell Lambeth
- non-political
- non-religious
- not for profit
- inclusive
- representatives the residents & the businesses of Camberwell

WHAT WE DO & AIM TO DO

- research the views of local businesses & residents
- research the issues & opportunities that exercise them most
- understand the difference between the perception & the reality
- broadcast our findings
- hold public meetings about the issues & opportunities that matter to Camberwell
- help local people & groups to address the gaps between where Camberwell is & where people want it to get to
- celebrate the successes of Camberwell & champion its future

HOW WE DO IT

- research
- events
- website
- leveraging in funds
- partnership working on events & funding bids
- working with the council officers
- working with local councillors
- working with private business
- working with local organisations

CAMBERWELL REGENERATION – OUR PREFERRED APPROACH

- more energy spent working towards a goal together than working in conflict
- ambitious goals that are aspirational for Camberwell
- an effective mix of top-down & bottom up planning
- integrated decision making

MIX OF DELIVERY PARTNERS

- the council
- local councillors
- the local hospitals
- education providers
- the local police & community wardens
- transport providers
- local businesses
- local community groups
- local artists
- the local press
- local regeneration funders
- pan-London regeneration funders

EXAMPLE OF RECENT WORK – SOUTHWARK 2012 HANDOVER EVENT

issue: - an impossible task

- planned low key event
- people of Camberwell wanted a party
- limited time to arrange (2 weeks)
- limited budget

solution:- an aspirational success

worked with the council, other positive groups and sponsors to deliver:

- a giant screen link to Beijing
- free lunch for 600 people
- free circus skills training
- fabulous gymnastics displays
- a confetti cannon crescendo